

# EL MUNDO

NEWSPAPER

Founded 1972

New England's Premier Latino Newspaper

Tom Wheeler  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554  
*RE: MB Docket No. 14-57*

Dear Chairman Wheeler:

As someone who has seen Comcast's devotion to the communities it serves, I am happy to write this letter in support of its transaction with Time Warner Cable. I am the President and CEO of New England's largest Latino newspaper, El Mundo. We have long been a media partner of Comcast and NBCUniversal and have worked with them on a variety of events and issues to raise the profile of Boston's Hispanic community. Comcast has always been a forward-thinking company -- and one of our strongest supporters. I believe a greater presence nationwide would have a positive impact on the new communities Comcast would serve, including the minority populations within them.

I come from a mixed Hispanic background: my father was born in Havana, Cuba and my mother is a native of Ecuador. I was raised to believe that, while we all come from a variety of backgrounds, Latinos must speak as one voice in order to make the biggest impression. At El Mundo, we bring together all Hispanic backgrounds to keep our community informed on local news and to raise our profile through annual media events, such as the one noted below.

Anything sports related generally captures the interest of a large portion of our readers so 20 years ago we partnered with the Boston Red Sox to launch a series of Latino outreach events. One of our most popular is the "Latino Youth Recognition Day at Fenway Park". This nationally recognized community outreach program includes a pre-Red Sox game ceremony honoring top Latino academic achievers. To date, the program has honored over 1,500 Latino public school students in Massachusetts for their academic achievements and has given away over 15,000 Red Sox tickets to the Latino community.

Comcast provides generous, annual support for this program and helped us to create the "Comcast Latino Family Festival", also held at Fenway Park, in which proceeds go to charities and non-profits that benefit the Latino community.

Comcast's commitment to improving the economic outlook for Hispanic low-income

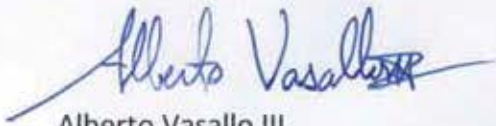
students and families goes beyond these events and into the hearts of our communities through its "Internet Essentials" program.

This program, which offers low-cost internet, computers and free bilingual digital training services at local community centers, has helped to level the playing field across our education system. Our students and parents can not only access computers and the internet for the first time through this program, but can also attain free guidance in how to make good use of them. This type of program truly offers solutions for minority and disadvantaged communities to get ahead because these populations are disproportionately on the wrong side of the digital gap, and I am happy to hear that Comcast has extended this program indefinitely.

I am proud of the impact we have made in Boston, but there is still more work to be done here and in many cities across the country. Hispanics make up over 16% of the American population, yet continue to be underrepresented in government, the media and in community leadership programs.

Comcast has already displayed a high level of commitment to promoting Latino communities, and I believe that the proposed transaction with Time Warner Cable will only further this promise.

I encourage the FCC to approve the transaction as soon as possible.

A handwritten signature in blue ink, reading "Alberto Vasallo III". The signature is stylized with a long horizontal line extending to the left and a small mark at the end of the name.

Alberto Vasallo III  
President/CEO